

ABSTRACT OF THE DISCLOSURE

- 5 A local entity without its own means of voice communication is provided with the semblance of having a voice interaction capability. This is done by providing a receiving device at or near the entity, for picking up contact data transmitted by a nearby person wanting to talk to the local entity. This contact data is used by the receiving device to establish communication between a voice service associated with the local entity and
- 10 equipment carried by the user. The voice service is hosted separately from the local entity, and takes the form, for example, of pages marked up with voice-markup tags for interpretation by a voice browser.